Kishwaukee College

Collision Repair Technology

Advisory Committee Minutes

Wednesday, May 2, 2018

6:00pm, Room B1403

1. Introductions

Members in attendance – Jim Taylor - Crash1 on Perryville, Tony Arbisi – Crash1, Mark Torrence – A&B Supply, Sue Parr – Power Road Auto Body, Ova Parr – Power Road Autobody, Steve Potsek – Steve’s Auto, Mark Snyder – Alpine Bodyshop, Matt Feuerborn – Kishwaukee College, Joanne Kantner – Kishwaukee College, Greg Brink – Kishwaukee College

1. Minutes – discussed highlights from the SP17 meeting
2. Curriculum Changes

Changes for 2018-19

a. Basic Certificate Development & overview

* Discussion of the rationale and purpose for splitting the certificate into basic and advanced certificates.
* Discussion of employer questions on the content of the courses
* Feedback on the importance of welding in the first year and recommendation to include welding as a first year course.
* Employer feedback about the importance of the ICAR training, and program completion. Praise for inclusion of stackable ICAR credentials within the program.
* Recommendation for separating the collision repair aspect from the refinishing
  + Technician, body, refinishing separate skill sets
  + Refinishing – artistic

b. Proposed new curriculum

* Proposal of the estimating certificate – new cohort to try an attract other students already on campus in order to provide the exposure to the industry and careers that exist
* Lower perception of physical demands of the workload and rigor in estimating – potentially pick up enrollment
* Recommendation to move forward with further exploration

1. Recruitment Activities

a. Discussion of overcoming barriers to employment and industry recruitment

* Feedback on industry salaries as a barrier to employment and recruitment
* Boredom of apprentices due to monotony
* Challenges of the industry – time and money production job (takes the fun and excitement out of the job)
* Part-time employment seemed to work well for Crash1

b. Need to communicate critical demand for technicians – employer outreach to middle and high school students, parents, and counselors

c. Social media needs – marketing and speaking about specific programs

* Do the students on campus know we are here? Do the communities know we have this program?

d. Current Activities

* School visits
* World of Wheels booth space
* Car show at focus house

e. Other Suggestions

* Evening course for potential career changers
* Pedal car for recruiting purposes
* Naming & Signage, Maps and wayfinding – how do people know about the program on campus and find the lab space?
* High School Career Fairs and presentations
* 8th grade career fair

1. Advisory Committee Revitalization – potential improvements to the program for next year. Broader campus-wide conversation about advisory committee processes and best practices.
2. Internships & Interview Day – Draft Day

* Consideration of rotating through different shops
* Discussion of logistics of details…
* Consider pairing with diesel/horticulture interview day

1. Vehicles for student work

* Older cars, rust work, nothing as modern and appropriate
* Rebuilder’s license proposal –
  + Advantages of working on live work getting vehicles back on the road.
  + Issues of implementation, inspection, documentation, tax collections.
  + Potentially solicit vehicle donations from vehicles posted on craigslist

Adjourned 7:46pm